

I would like to share with you a simple product that provides a solution for an important problem affecting any patient who is admitted to the hospital:

COVERING THE DREADED IV.

From newborns who try to dislodge it by rubbing their hand on their forehead, to toddlers who try and pull it outright, to older children who are frightened by the mere sight of it, to adults who just find it uncomfortable and unsightly, to ultimately any patient who has a general fear of needles, it seems no matter what effort a hospital makes to provide good care for their patients, there is little that has been done to alleviate this unpleasant experience.

*I created the **IV Thingie™ - The hip hep cover-up**, after my four-year daughter was hospitalized for an acute asthma episode; she could not understand how the 'boo-boo' in her chest meant she had to have a needle in her hand! This was unequivocally the worst part of her hospital experience; so much so that I became determined to find a way to 'hide the scary'.*

*At age seven, she was hospitalized again for asthma. Getting the IV proved to be just as scary, but this time she was prepared to cover it up. **Wearing a fuzzy, cozy, colorful wrap, enabled her to focus on something other than the needle and IV.** Her trauma was dramatically reduced and the worst part of her hospital experience was minimized.*

IV Thingies are available in several sizes and appealing patterns, are washable and are intended for multiple uses. They can be slipped on and off as needed, allowing easy access for nurses and they do not interfere with a patient's ability to eat or write. An added benefit is they are effective as just 'hand thingies', cozy indoor gloves that are great for patients who have poor circulation and complain of cold hands. Although it is a natural 'kid item', the IV Thingie is appropriate for all ages and may be especially appreciated by ob/gyn patients or anyone needing regular IV treatments as outpatients. Finally, IV Thingies can be used effectively to cover a splint, cast or the tops of crutches.

With the many uses of the IV Thingie, I am sure that one is right for you.

Thank you in advance for considering IV Thingies for your patients, residents and customers. I look forward to connecting with you soon.

Sincerely,

Karen Dreyfuss
305.770.1310